

RED WITH A TWIST!

On V-day, three designers tell us how to have fun with the colour of love

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It's February 14 and you have decided to wear red today, like every other V-Day. Why not? It is the colour of love. But if you insist on donning the scarlett hue, here's some expert advice on how to get it right, without looking like a bull.

Mix it up

Rick Roy, costume designer, says, "Red is such a strong colour and it doesn't suit everyone. Honestly too much of it can also be a disaster. The colour should be worn in a balanced amount. It is nice to mix it with another colour such as a white, light blue or black.

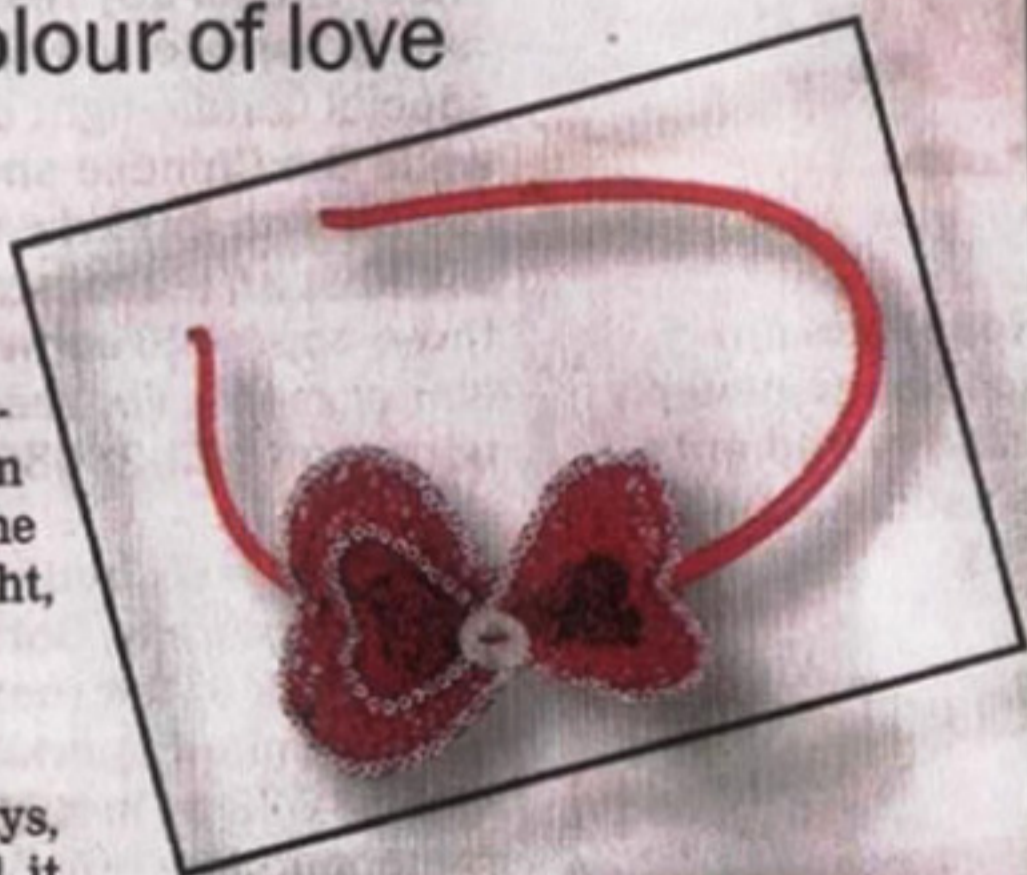
Accessories such as earrings and neck pieces with a hint of red will be a lethal combination with a white or a black outfit."

On tips and lips

Kapil Bhalla, make up artist says, "It is a very impactful hue. One can't wear it on the cheeks or on the eyes, as the result can be dangerous. So the best way to flaunt this colour is by wearing a matt red lip colour or a glossy red lip gloss. Also, if you want to be less conventional try red on the nails."

Accessorise, accessorise, accessorise

Manish Mishra, online fashion editor is of the opinion that even carrying a bright red bag is a great idea to dress for the day. "Love is in the air on that colour. While we see an exodus of red, for me it's the details that matter. So even if you have a red key ring, you are ready for the day. For women, play with hair accessories, have a



bright red and dull gold hair clip, or a band in the colour of love." Ditch the red dress, top or shoes, tickle your creative buds and come up with your own unique creation of V-Day!!

Or...maybe just stand against red?

A study suggests that women do not need to wear red to impress men. All they need to do is merely stand in front of a red background if they wish to look more attractive. The researchers from Technische University in Dortmund, Germany, say the colour sends representations of "red-light" districts to men's brains. It is a known fact that red exerts a specific effect on sexual attractiveness. Red is the colour of passion and eroticism which is why the red rose is the emblem of Valentine's Day. However, it is easier to wear a red dress or carry a red bag than to carry around your own background to stand against. So take our experts' advice and go for red!

