

Internationally acclaimed, handcrafted jewellery couturiers from Bengal unveil flagship brand store in Mumbai

~ Nargis Fakhri adds sparkle to the launch—GAJA, the retail brand from the house of Shree Ganesh Jewellery, launched its flagship brand store in South Mumbai recently. The four niche collections launched were: GAJA Heritage, GAJA Diamonds, GAJA for Men and GAJA by Sunita Shekhawat, which will be exclusive to this store. The collection of GAJA Heritage and GAJA by Sunita Shekhawat are a unique blend of contemporary and tradition with timeless appeal from two extremities of the country; East and West. Jewellery pieces from GAJA Diamonds are creations of passion, and for men who love to define their wear with distinct accessories is GAJA for Men. The highlight of the evening launch of the Nariman Point store was Bollywood sizzling face Nargis Fakhri, dazzling in elegant GAJA creations for the event.



**ALFREDO'S,
now also at Link Road, Andheri**

Mumbai's hangout – ALFREDO'S, now has a new branch at Link Road, Andheri (West).

The opening night saw quite a bevy of celebs, Bollywood personalities and socialites digging at their favourite starters n pizzas. Those present were Shama Sikander and Alex O'Neil, Karishma Tanna, Ayesha Jhulka and Amita Nangia. Suraj Shetty and Sarabjeet of Alfredo's, Shipra, Suraj Shetty's better half, all were seen mingling with the guests. Also, were seen, Mamta Raja, Leena Mogre, Vivek Shetty, Siddharth Kannan, Gary Richardson, Harmet Gulzar and Vivek Kumar of Aamby valley city also made their presence felt.



**The Hab by Usha
Discover the magic of sewing at
this unique experiential creative store**

Design, craft and fashion come together to create a revolutionary concept of a signature experiential haberdashery store, 'The Hab' by Usha, in Mumbai. This first of its kind store in India is aimed at making sewing a trendy concept that will inspire people to create, innovate and experience the art of sewing.

A haberdashery is a one stop shop for all sewing needs, a concept fairly well known internationally. The Hab also boasts of a signature window installation at the entrance, designed by the internationally acclaimed Indian designer Manish Arora.

Located on the buzzing Linking Road in Bandra, this store is conceptualised and designed by the renowned architect Pinakin Patel and design firm Grandmother India.



**Celebrated Jewellery Designer
Naina Balsaver Ahmad collaborates
with young Couturier Rimple
& Harpreet Narula to
celebrate Summer in Style**

Naina Balsaver along with young couturiers Rimple & Harpreet Narula tells you what jewels & ensemble to wear this season. Collaborating to unveil their new line at a Champaign soiree they presented a colour infused look, be it through finely furcated precious stones in vibrant hues or through exquisitely embellished and embroidered clothes.



**Fashion triumphs at NIFT, Mumbai
'The Graduation Show 2012'**

NIFT, Mumbai, recently celebrated 'The Graduation Show 2012' with much fanfare @ The Lalit, Andheri (E). The evening was inaugurated by Mr Dilip Jiwarajka, owner Alok Industries & Ms Nilima Rani Singh, Director, NIFT, Mumbai. The highlight of the evening was 55 graduating batch students of the Fashion Designing & Knitwear Departments who showcased their extraordinary collections 'FASHIONOVA' and 'KNITMODA'. Some of the exciting themes the students have worked on are Khiraj-a-Jannat, Hypnotic Daze, Saudade, Dusky adieu, Dream Catchers, Raised by the Streets, Time starts now and many more.

Eclectic mix of celebs & renowned models seen at the event included Narendra Kumar, Amrita Raichand, Sampada Vaze, Nandini Singh, Mamta Raja, Dolly Thakore, Achla Sachdev, Aanchal Kumar, Candice Pinto, Dipti Gujral, Parvathy Omanakuttan, Sucheta Sharma, Hemangi Patel and many more.



**Bollywood stars at day one of
Rajasthan Fashion week at
Marriott in Jaipur**

Vivek oberoji came for the opening of Rajasthan Fashion Week at Marriott in Jaipur. He lit the lamp along with Shishupal Singh, Sharad Patel, Shalika and Rahul. Designer Kawaljit Singh opened the fashion week with retro music with show stopper Abhimanyu Singh along with model Alina. Abhimanyu Singh walked the ramp for the first time and also performed on retro tune. Vivek Oberoi walked for Kirti Rathore designer from Rajasthan who used jute linen fabric.

There were more than six designers on the first day of Fashion week.

