

## SPOTLIGHT ♥

...In the mood to get creative? Check out **Usha's** creative sewing and design initiatives. Chhaya Shriram, the executive director at Usha, avers, "Our creative initiative Usha Janome fully automatic sewing machines use advanced Japanese technology, which includes automatic zig-zag, computerized and memory craft and much more." Also, at the recent Lakmé Fashion Week, Usha sponsored a talent forum called Talent Box. Sew creative, isn't it?



Designers with Chhaya Shriram at The Usha Talent Box